

UNIVERSITY OF MIAMI REAL ESTATE IMPACT CONFERENCE

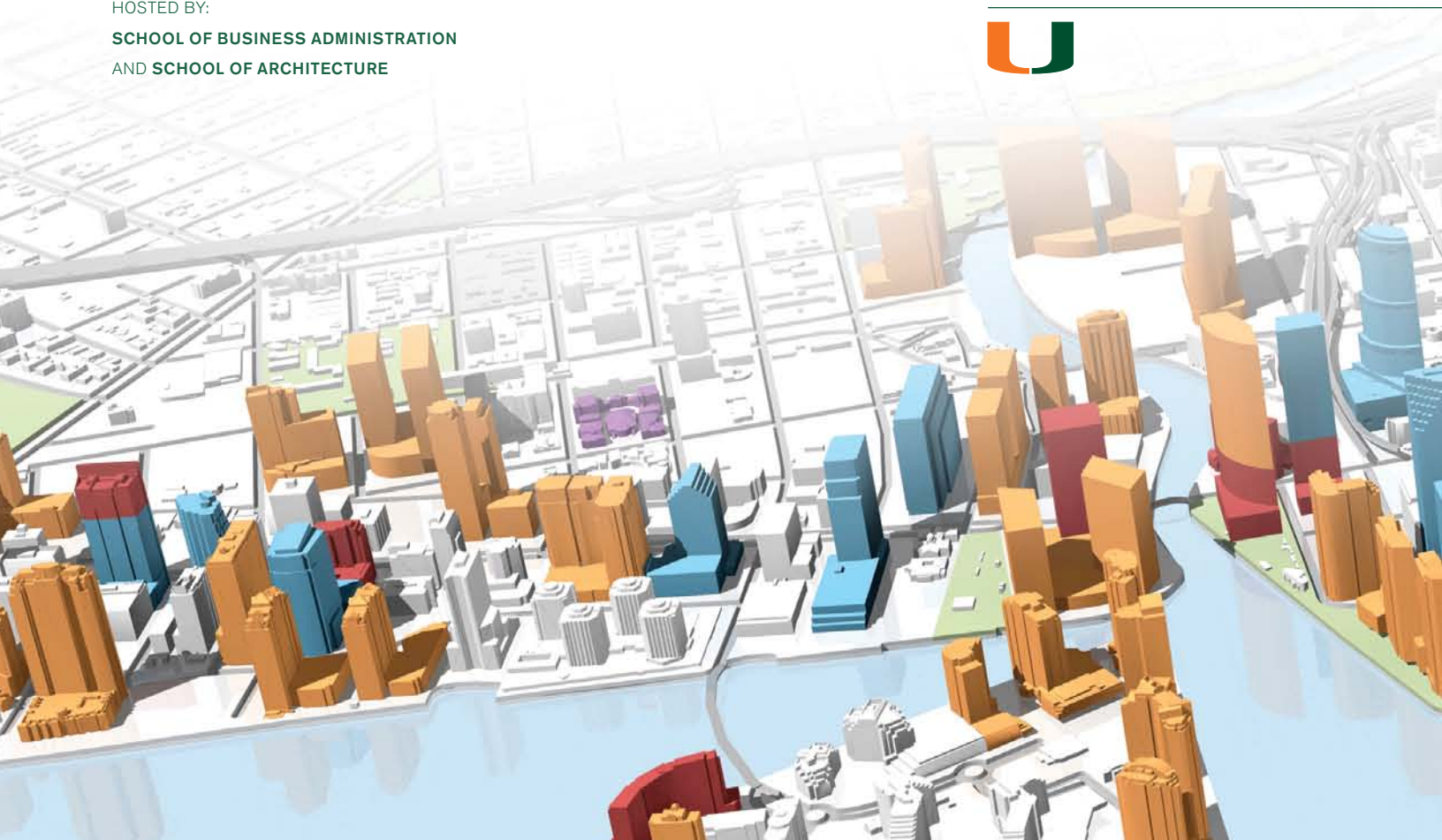
A 360-degree view of U.S. commercial real estate markets
and the reshaping of urban spaces

FEBRUARY 22, 2013

HOSTED BY:

**SCHOOL OF BUSINESS ADMINISTRATION
AND SCHOOL OF ARCHITECTURE**

**UNIVERSITY
OF MIAMI**



The second annual University of Miami Real Estate Impact Conference brings together local, national, and international industry experts in one of the world's most international cities to share their perspectives on U.S. commercial real estate markets and the making of urban spaces. Today's event at 600 Brickell, one of downtown Miami's newest office towers, is hosted by the University of Miami's School of Business Administration and School of Architecture.



School of Business Administration

Offering undergraduate business, full-time and executive M.B.A. programs, M.S., Ph.D., and non-degree executive education programs, the school is acclaimed for the global orientation and diversity of its faculty, students, and curriculum. Its programs in real estate include an accelerated M.B.A. program with a concentration in real estate, a Bachelor of Architecture/M.B.A. program in partnership with the School of Architecture, an M.B.A. concentration in real estate, and an undergraduate real estate major. For more information, visit www.bus.miami.edu.

School of Architecture

Renowned for its leading-edge expertise in New Urbanism, commitment to the local and global communities, and engagement with the city as a work of art and architecture, the school offers graduate and undergraduate professional degree programs in architecture; post-professional degree programs in architecture, urban design, real estate development and urbanism; and joint degree programs with the School of Business Administration and the College of Engineering. For more information, visit www.arc.miami.edu.

Rendering courtesy of HFF

Schedule

1:00 p.m. – 1:30 p.m.

REGISTRATION/NETWORKING

1:30 p.m. – 1:45 p.m.

WELCOME REMARKS

- Eugene W. Anderson, Dean, School of Business Administration, University of Miami
- Elizabeth Plater-Zyberk, Dean, School of Architecture, University of Miami

1:45 p.m. – 2:45 p.m.

PANEL SESSION

Game-Changing Real Estate Developers

This panel will explore the power of the urban landscape to change the course of a city's future.

- Craig Robins, CEO and President, Dacra
- Yaromir Steiner, CEO, Steiner + Associates
- Neisen O. Kasdin, Office Managing Shareholder, Akerman Senterfitt (moderator)

2:45 p.m. – 3:00 p.m.

BREAK

3:00 p.m. – 4:00 p.m.

PANEL SESSION

U.S. Commercial Real Estate Markets: A View from Home and Abroad

Global real estate investors and lenders will provide their perspectives on U.S. commercial real estate and capital markets, including South Florida.

- Seamus Foran, Senior Vice President, Brookfield Asset Management
- Michael Fuchs, Co-Founder and Principal, RFR Holding
- Paulo Melo, Founder and Principal, Integra Solutions
- Mark Myers, Executive Vice President, Group Head, Commercial Real Estate, Wells Fargo & Company
- Steven Witkoff, Chairman and CEO, The Witkoff Group (moderator)

4:00 p.m. – 4:15 p.m.

BREAK

4:15 p.m. – 5:15 p.m.

KEYNOTE SESSION

This conversation focuses on the reshaping of the South Florida, national, and international real estate markets.

- Donna E. Shalala, President, University of Miami (introduction)
- Stephen M. Ross, Chairman and Founder, Related Companies
- Jorge M. Pérez, Chairman, CEO, and Founder, The Related Group

5:15 p.m. – 5:20 p.m.

CLOSING REMARKS

5:20 p.m. – 6:30 p.m.

COCKTAIL RECEPTION

Keynote Session



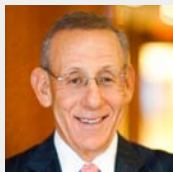
Jorge M. Pérez Chairman, CEO, and Founder, The Related Group

Jorge M. Pérez is chairman, chief executive officer, and founder of The Related Group, the nation's leading developer of multi-family residences. In August 2005, *TIME* magazine named Pérez one of the top 25 most influential Hispanics in the United States.

Under his direction, The Related Group has redefined the South Florida landscape. Since its inception more than 30 years ago, the firm has built and/or managed more than 77,000 apartments and condominium residences. The Related Group is the largest Hispanic-owned business in the United States, with a development portfolio of projects worth more than \$10 billion.

While The Related Group is best known for its luxury high-rise developments and visionary mixed-use urban centers, Pérez made his first impact on South Florida's affordable housing market. He started out in the late 1970s, building in areas such as Miami's Little Havana and Homestead. Even then, his attention to detail and commitment to creating quality living environments distinguished him within the marketplace.

Pérez was born in Buenos Aires, Argentina, to Cuban parents. He graduated summa cum laude from C.W. Post College and earned a master's degree in urban planning, with highest honors, from the University of Michigan. Pérez is a member of the University of Miami's Board of Trustees and a major donor. The University's architecture building, the Jorge M. Pérez Architecture Center, designed by Leon Krier, opened in 2005.

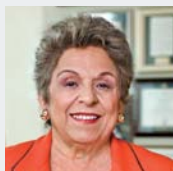


Stephen M. Ross Chairman and Founder, Related Companies

Stephen M. Ross founded Related Companies in 1972. Today the firm includes more than 2,000 professionals. Related has developed over \$22 billion in real estate and owns real estate assets valued at over \$15 billion. Its holdings comprise best-in-class mixed-use, residential, retail, office, trade show, and affordable properties in premier high-barrier-to-entry markets. Ross is also the owner of the Miami Dolphins and Sun Life Stadium.

Ross is chairman of the Board of Directors of Equinox Holdings, Inc., and serves on the Executive Committee and is a trustee of Lincoln Center. He is a trustee of New York-Presbyterian Hospital, the Guggenheim Foundation, the Urban Land Institute, and the New York Chapter of Juvenile Diabetes Research Foundation International. He is also a director of the World Resources Institute and the Jackie Robinson Foundation and chairperson emeritus of the Real Estate Board of New York, the city's leading real estate trade association.

Over the years, Ross has received numerous honors for his business, civic, and philanthropic activities. Most recently, he was named a New York Power Player by *The New York Times*, the Most Powerful Person in New York Real Estate by the *New York Observer*, Multi-Family Property Executive of the Year by *Commercial Property News*, and Housing Person of the Year by the National Housing Conference. Crain's New York named Ross one of the 100 Most Influential Leaders in Business.



Donna E. Shalala President, University of Miami

A scholar, teacher, and administrator, University of Miami President Donna E. Shalala personifies outstanding leadership and dedication to public service. Since she became president of UM in 2001, the University has achieved unprecedented levels of excellence and is now consistently ranked among the nation's top 50 institutions of higher learning by *U.S. News & World Report*.

Shalala received her A.B. degree in history from Western College for Women and her master's and Ph.D. degrees from The Maxwell School of Citizenship and Public Affairs at Syracuse University. She served as president of Hunter College from 1980 to 1987 and chancellor of the University of Wisconsin-Madison from 1987 to 1993.

She served as Assistant Secretary for Policy at the U.S. Department of Housing and Urban Development during the Carter administration from 1977 to 1980. In 1993 President Bill Clinton appointed Shalala U.S. Secretary of Health and Human Services. During her eight-year tenure, she directed welfare, FDA, and Medicare reform initiatives and dramatically expanded children's health insurance coverage and immunization rates. Shalala continues to play a prominent role in efforts to improve health care on national and international levels. In 2007 she was appointed by President George W. Bush to co-chair with Senator Bob Dole the Commission on Care for Returning Wounded Warriors. In June 2008 Shalala received the Presidential Medal of Freedom, the nation's highest civilian award.

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