



UNIVERSITY OF MIAMI  
**REAL ESTATE  
IMPACT  
CONFERENCE**

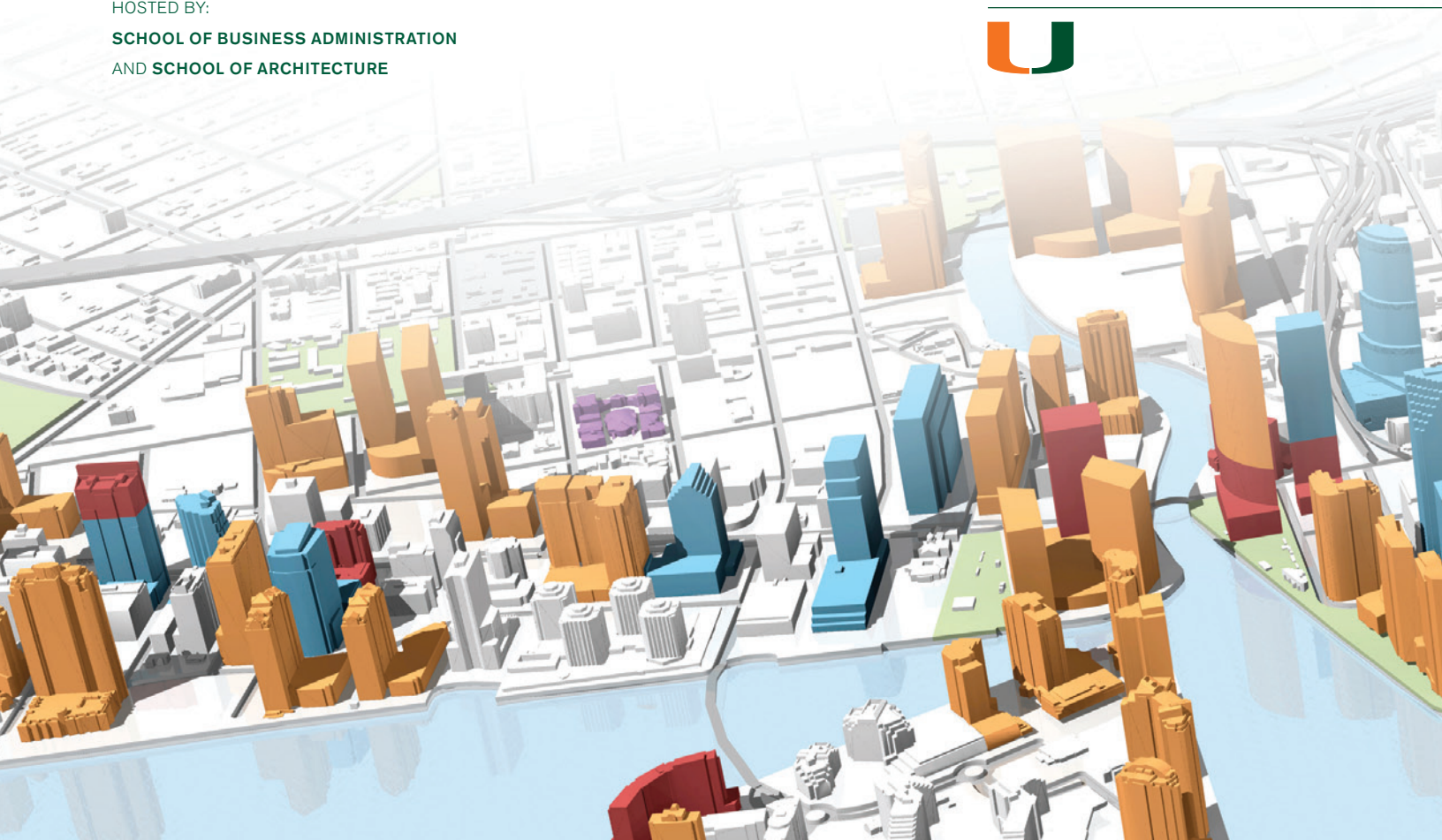
A 360-degree view of the  
reshaping of urban spaces

**FEBRUARY 10, 2012**

HOSTED BY:

**SCHOOL OF BUSINESS ADMINISTRATION  
AND SCHOOL OF ARCHITECTURE**

**UNIVERSITY  
OF MIAMI**



**The inaugural University of Miami Real Estate Impact Conference explores how global capital and ingenuity are reshaping urban spaces. As an international gateway, Miami is at the forefront of markets experiencing the impact of these forces.**



Today's event on the 34th floor of the new 1450 Brickell building in downtown Miami offers a complete panorama of South Florida's urban landscape—the ideal setting for commentary on what the next decade will bring for real estate. Our thought-provoking presentations and panel discussions with real estate investment, finance, development, and design leaders will provide insightful worldwide perspective and vision on how intellectual, physical, and financial capital will impact the evolution of metropolitan real estate markets.

*Rendering courtesy of HFF.*

# Schedule

11:00 a.m. – 12:00 p.m.

**REGISTRATION**

12:00 p.m. – 1:30 p.m.

**LUNCHEON AND OPENING SESSION**

**Welcome Remarks**

- Donna E. Shalala, President, University of Miami

**Global Urban Design & Miami 2020**

This session will explore international trends in city design and development, and Miami's position in a global context.

- Guy Bradley, CEO Mainland China, Swire Properties
- Bernardo Fort-Brescia, Founding Principal, Arquitectonica

1:30 p.m. – 2:30 p.m.

**KEYNOTE SESSION**

**A Conversation on Global Capital and Real Estate Investment Trends**

- Sam Zell, Chairman, Equity Group Investments
- Moderated by Jorge M. Pérez, Chairman, The Related Group

2:30 p.m. – 2:45 p.m.

**BREAK**

2:45 p.m. – 4:15 p.m.

**PANEL SESSION**

**The Urban Developer: Investing, Place Making, and Developing in Cities (Then and Now)**

This panel session will explore the opportunities for urban developers in a changing world where megatrends, global cities, and local place making come together.

- Carol Coletta, Director, ArtPlace
- Steven J. Guttman, Chairman, Storage Deluxe, and Former Chairman and CEO, Federal Realty Investment Trust
- Robert S. Wennett, President, UIA Management

4:15 p.m. – 5:45 p.m.

**PANEL SESSION**

**The Role of Global Equity and Debt Capital Flows in Reshaping Urban Real Estate Markets**

This panel session will feature insights from global and U.S. real estate investment and financing experts, who will discuss trends in commercial real estate capital markets and the relative implications for the South Florida market.

- Blake R. Berg, Managing Director, J.P. Morgan Asset Management
- Tobin Cobb, Co-CEO, LNR Property
- Thomas F. Gilbane, Managing Member, Rockpoint Group
- Brian Harris, CEO, Ladder Capital
- Steven Witkoff, Chairman and CEO, The Witkoff Group
- Claudio Zichy, Managing Director, Independencia Asset Management

5:45 p.m. – 6:00 p.m.

**CLOSING REMARKS**

- Richard J. Campo, Chairman of the Board and Chief Executive Officer, Camden Property Trust

6:00 p.m. – 7:30 p.m.

**COCKTAIL RECEPTION**

# Keynote Speakers



**Jorge M. Pérez** Chairman and CEO, The Related Group

Jorge M. Pérez is chairman, chief executive officer, and founder of The Related Group, the nation's leading developer of multi-family residences. In August of 2005, *TIME* magazine named Pérez one of the top 25 most influential Hispanics in the United States.

Under his direction, The Related Group has redefined the South Florida landscape. Since its inception more than 30 years ago, the firm has built and/or managed more than 77,000 apartments and condominium residences. The Related Group is the largest Hispanic-owned business in the United States, with a development portfolio of projects worth more than \$10 billion.

While The Related Group is best known for its luxury high-rise developments and visionary mixed-use urban centers, Pérez made his first impact on South Florida's affordable housing market. He started out in the late 1970s, building in areas such as Miami's Little Havana and Homestead. Even then, his attention to detail and commitment to creating quality living environments distinguished him within the marketplace.

Pérez was born in Buenos Aires, Argentina, to Cuban parents. He graduated summa cum laude from C.W. Post College and earned a master's degree in urban planning, with highest honors, from the University of Michigan. Pérez is a member of the University of Miami's Board of Trustees and a major donor. The University's architecture building, the Jorge M. Pérez Architecture Center, designed by Leon Krier, opened in 2005.



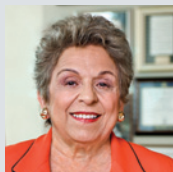
**Sam Zell** Chairman, Equity Group Investments

Sam Zell is chairman of Equity Group Investments, the private, entrepreneurial investment firm he founded more than 40 years ago. Zell's investments span industries and continents and include interests in real estate, energy, logistics, transportation, media, and health care, among others. He is recognized as a founder of today's public real estate industry after creating three of the largest real estate investment trusts in history.

Zell is also co-founder and chairman of Equity International, a private investment firm focused on real estate-related companies outside the U.S. He has been active in bringing Equity International companies to the public markets. Three of these investments are listed on the New York Stock Exchange: Gafisa, a leading homebuilder in Brazil; Xinyuan, a fast-growing regional homebuilder in China; and Homex, Mexico's leading homebuilder. A fourth, BR Malls, Brazil's largest retail property owner and operator, is listed on the Bovespa. Zell maintains substantial interests in and is chairman of five other public companies: Equity Residential, Equity LifeStyle Properties, Capital Trust, Covanta Holding Corp., and Anixter International. He is also chairman of Tribune Company, a private media conglomerate. Previously, Zell served as chairman for Equity Office Properties Trust, which was sold in February 2007 to The Blackstone Group for \$39 billion in the largest private equity transaction in history at the time.

A native Chicagoan, Zell holds a bachelor's degree and a J.D. from the University of Michigan. He began his career in real estate as an undergraduate at the university by managing apartment buildings throughout southeast Michigan.

## Introductory Speaker



**Donna E. Shalala** President, University of Miami

A scholar, teacher, and administrator, University of Miami President Donna E. Shalala personifies outstanding leadership and dedication to public service. Since becoming president in 2001, UM has solidified its position among top U.S. research universities and is now ranked 38th in the nation by *U.S. News & World Report*.

Shalala received her A.B. degree in history from Western College for Women and her master's and Ph.D. degrees from The Maxwell School of Citizenship and Public Affairs at Syracuse University. She served as president of Hunter College from 1980 to 1987 and chancellor of the University of Wisconsin-Madison from 1987 to 1993.

She served as Assistant Secretary for Policy at the U.S. Department of Housing and Urban Development during the Carter Administration, from 1977 to 1980. In 1993, President Bill Clinton appointed Shalala U.S. Secretary of Health and Human Services. During her eight-year tenure, she directed welfare, FDA, and Medicare reform initiatives and dramatically expanded children's health insurance coverage and immunization rates. Shalala continues to play a prominent role in efforts to improve health care on the national and international level. In 2007, she was appointed by President George W. Bush to co-chair with Senator Bob Dole the Commission on Care for Returning Wounded Warriors. In June 2008, Shalala received the Presidential Medal of Freedom, the nation's highest civilian award.

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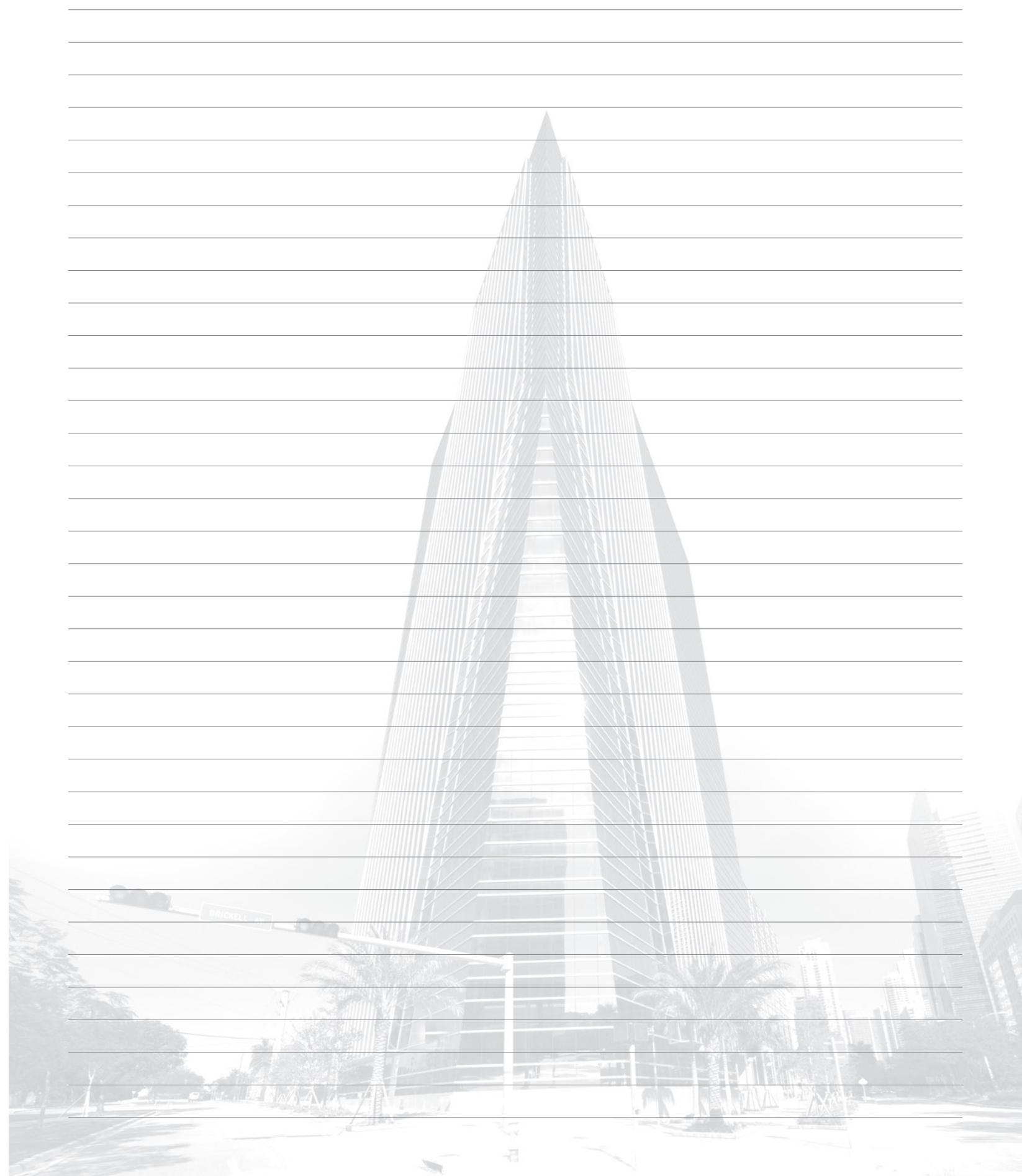


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